

**Proposed Agenda
Crook County Promotion Board
May, 4pm
Old West Texas Trails Museum, Moorcroft**

**Agenda
Minutes
Treasures Report**

Visitor

**Mary Silvernell Campbell County's power point presentation.
Cassie Garmen July 10th celebration**

Old Business

Development of 2016 budget

Marketing Plan (with assistance from Jen)

**Discuss Brochures, Area Activities Guide, Community Guides, 75th Rally
promotion?**

Website redesign (logo, QR code, facebook) Promotional articles

Transition grant system to marketing?

Story Clark GPS Tours Rocky with Museum Board

Dean Certified Folder new distributor for BHBLA

Create Budget

Devils Tower Name Change

Follow up on motion made in March for promotion board to send out letters.

Review Joint Powers Agreement and suggestions for changes

Review Current By-laws

New Business

**Grant submitted Tom Coronato, Rocking the Road Campground, Moorcroft Chamber,
others.**

Plan for items at next regular meeting May 4th 2015