

**CROOK COUNTY PROMOTION BOARD
MEETING OF SEPTEMBER 11, 2017 – 4:30 P.M.
PINE HAVEN CITY HALL GAZEBO**

Attendance: President Andrea Wood, Vice-President Joleen Hart, Treasurer Kendra Meidinger, Cynthia Clonch, Jennifer Womack of Sagebrush Marketing.

Absent: Bob Olson, Steve Lenz

Guest: Larry Suchor, Mayor of Pine Haven

President Andrea Wood called the meeting to order at 4:49 p.m.

Approved Agenda, Minutes, and Treasurer's Report:

There were no minutes submitted for approval. The Treasurer's report was submitted for approval by Kendra. Joleen moved to approve the Treasurer's report, Cynthia seconded, and the motion was carried.

Marketing Report:

Jennifer reported that our Facebook posts have had more interaction and more events are being listed on Facebook. Jennifer would like to incorporate more video such as horseback riding, fishing, and Vore Buffalo Jump. Jennifer has been working on a video for Miles Marketing.

Old Business:

Cynthia is going to compose a letter that Jennifer will print to go out to past promotion board members to thank them for their service. Cynthia is also going to check on a plaque to be placed at the visitors center that will recognize past board members.

A Budget Hearing was held and no one from the public came to the hearing.

Sundance has agreed to sign the Joint Powers Agreement. Cynthia is going to give everything to Andrea and Andrea is going to have it signed and sent to the Wyoming Attorney General.

New Business:

After some discussion, Joleen motioned and Kendra seconded to table indefinitely the review of our grant process and policies and procedures, as well as timeline development. The motion was carried.

Cynthia motioned to amend our budget by \$40 due to an amount due to TravelStory. Joleen seconded, motion carried.

Guest Larry Suchor asked for a letter of support from the Promotion Board that will put a two percent rider tax on the next local election ballot, essentially raising the lodging tax to four percent. Kendra motioned, Cynthia seconded and motioned carried to have Andrea write a letter of support from the Promotion Board.

Jennifer is going to send out a press release on the 10% of the lodging tax that goes to the communities.

Larry Suchor talked about the Wyoming Governor's Endowment Program. He asked Crook County commissioners to apply to for the program as a County and they declined. The towns of Pine Haven, Moorcroft, and Sundance along with Sheridan County and Campbell county applied to the program and are working as a group.

The meeting was adjourned at 6:00 p.m. The next meeting will be held on November 6, 2017 at 4:30 p.m. in the Sundance Post Office meeting room.

Respectfully,



Joleen Hart
Crook County Promotion Board